



PO-11

SIGN:

Keep Out No Fishing,
Stay Out Stay Alive,
Keep Out No
Swimming

COMMENT:

Placement at entry
point and the same
level increases
effectiveness. One
message per sign
increases readability
and comprehension.

RECOMMENDATION:

Red/black Danger
trigger words would
further increase
effectiveness.



PO-12

SIGN:

Danger No Swimming
No Trespassing No
Dumping

COMMENT:

Color scheme, trigger
word and prohibited
activities increase
effectiveness.

RECOMMENDATION:

None.